

# TDA TODAY

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## February Journal News

Missed Canal Systems are the Most Likely Basis for Endodontic Retreatment of Molars

CAD/CAM and Lithium Disilicate: An Anterior Esthetic Case Study

## Around the State

February 20  
Legislative Day, Austin

February 21 & 22  
TDA Board of Directors meeting, Austin

March 7-9  
Star of the South Dental Meeting, Houston



Using your smart phone, scan this QR code to access the TDA Today on TDA.org

## TDA Taskforce on Relevancy Determines Recommendations

Members of the TDA Taskforce on Relevancy met Friday, February 1, at the TDA Conference Center in Austin to determine recommendations for Board approval at its February 21-22 meeting.

The group reviewed current TDA Perks Programs and internal and external Association communications, as well as the Taskforce on Relevancy Report prepared by Sarah L. Sladek, CEO of XYZ University and author of "The End of Membership As We Know It." Ms Sladek previously presented the report to the November 2012 Board of Directors. The report recognizes that the membership in the TDA has the potential to "age out" in the next 10 years as a majority of its members are 55 and older and considering retirement. The TDA's potential for growth in Texas is in 2 target markets — female dentists and minority dentists — and the Association struggles to target current members who are 35 to 44 years old. The taskforce determined 8 recommendations that range from creating a checklist for new dentists when opening a practice to creating a mentor program within the Association. ■



The TDA Taskforce on Relevancy meets for the final time on February 1, 2013, at the TDA Conference Center in Austin as it prepares 8 recommendations for the TDA Board of Directors. TDA President Dr Michael Stuart appointed 12 members to the taskforce to strategically look at future TDA structure, communications, meeting venues, and programs to become more relevant to new dentists while remaining viable to its current members.

## Thousands Attend Southwest Dental Conference

The Dallas County Dental Society (DCDS) welcomed almost 10,000 dental professionals from across the country to its 86th annual Southwest Dental Conference (SWDC) January 17-19, 2013, at the Dallas Convention Center.

The 3-day SWDC provides quality continuing education for dental professionals, including lectures, hands-on workshops, special events, and live-patient demonstrations. More than 140 sessions provide the latest in dental research and technology for dentists, hygienists, dental assistants, lab technicians, and business assistants. In addition to the CE opportunities, a trade show featured approximately 350 exhibit booths.

For more information, please visit [swdentalconf.org](http://swdentalconf.org) or contact the DCDS office at 972-386-5741. In 2014, the SWDC is January 30-February 1. ■



DCDS President Dr Jacqueline Plemons and SWDC Chair Dr Robert Hamilton, both of Dallas, present TDA President Dr Michael Stuart of Sunnyvale with the conference's trademark hat at the Chairman's Dinner on January 18 at the Omni Dallas Hotel. Photo credit: Wade Barker.

## New Prescription Monitoring Program

The Texas Department of Public Safety recently unveiled a new secure online prescription monitoring program providing controlled substance prescription history to authorized dentists and Texas State Board of Dental Examiners investigators. The Prescription Access in Texas (PAT) program is designed to assist Texas health care and law enforcement officials in quickly identifying potential prescription drug abuse.

The on-line program is accessible 24-hours a day, 7 days a week and includes 365-days worth of data showing patient prescription history and physician and dentist prescribing information. Dentists may register with PAT at <https://www.texaspatx.com/Login.aspx>. ■

## SADDS Welcomes TDA Executive Director Aaron Washburn



TDA President Dr Michael Stuart welcomes new TDA Executive Director Aaron Washburn at the San Antonio District Dental Society (SADDS) general meeting in December 2012. SADDS presented Aaron with a desk accessory, a replica of The Alamo with "Welcome to Texas" and the SADDS logo. Aaron began the position January 1, 2013. Before TDA, he served as the assistant executive director for the Missouri Dental Association (MDA).

## MEETING NOTICE

### Component Peer Review Committee and Judicial Committee 2013 Training Dates

Thursday, February 21, 2013  
Beaumont (Peer Review only)

Friday, March 8, 2013  
Houston, Star of the South Dental Meeting

Friday, May 3, 2013  
San Antonio, The TEXAS Meeting

Please contact Donna Cortez at 512-443-3675 ext. 139 for pre-registration and details including meeting times and specific room locations.



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## Texas Dental Program Medicaid/CHIP

On January 24, 2013, the Texas Dental Association (TDA) hosted the fourth in a series of quarterly meetings with the dental plans. Representatives from the TDA, the dental plans, and the Health and Human Services Commission (HHSC) attended the meeting to discuss HHSC's continued enforcement of the Main Dentist requirement, patient Medicaid/CHIP eligibility verification, Medicaid/CHIP clinic policy and administrative decisions, and dentist provider network adequacy.

By preserving the existing Main Dentist requirement as the relationship between the patient and individual dentist, HHSC is ensuring that parents have the opportunity to make informed choices about their child's dental services because the parent retains the ability to voluntarily and affirmatively choose the specific dentist that will treat their child.

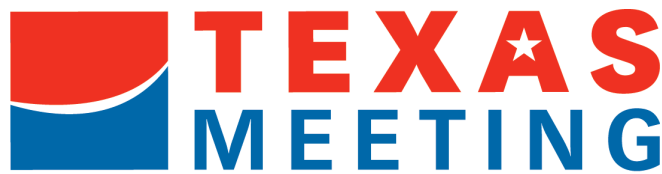
HHSC and the dental plans acknowledge that eligibility information across all systems does not always agree. However, dentists must verify eligibility through MEHIS/Your Texas Benefits Card AND with the patient's dental plan on the date services are rendered. HHSC is working with its enrollment broker and the dental plans to address concerns about accuracy of eligibility information.

The TDA asked HHSC to require the dental plans to have as consistent administrative processes and procedures as possible in order to minimize barriers to dentist participation and enhance prompt claims reimbursement. Ideally, this consistency would also extend to the clinical criteria utilized by each dental plan. Additionally, the TDA asked HHSC to create a Dental Advisory Workgroup to give the Association and participating dentists an opportunity to provide constrictive clinical commentary as HHSC determines future Medicaid/CHIP policy changes.

The TDA remains concerned about the adequacy of the dental plans dentist provider networks including specialists. The Association encouraged HHSC to strictly enforce state contract provisions requiring the dental plans to (1) "encourage[s] participation of board-eligible and board-certified providers in the provider network," and (2) request from the dental plans, "information on the percentage of board-eligible and board-certified specialty providers, by specialty (8.1.5.6 Board Eligibility and Certification Status).

Participating dentists with both dental plans should be using CDT 2013 dental codes as of January 1, 2013. Recognizing that dentist providers may bill the outdated 2012 codes improperly in 2013, both dental plans have procedures in place for assisting dentists with the coding changes. Contact the dental plans provider relations department for additional information.

The TDA Committee on Access, Medicaid & CHIP continues refining the Texas Dental Program webpage on the member side of the TDA website. It will be a "one-stop shop" for Medicaid/CHIP dental information from the state and the dental plans and should be available by the end of February 2013.



The Annual Session of the Texas Dental Association  
May 2-5, 2013 • San Antonio

### It's Not Too Late!

Frank L. Higginbottom, DDS • Council on Annual Session

The 143rd Annual Session of the Texas Dental Association, The TEXAS Meeting, is here. By this time you have heard from most of my fellow Council on Annual Session members about the annual session. We have tried to instill in you the same passion that we have for the TEXAS Meeting. Chair Dr Victor Rodriguez and the council have crafted a lineup of speakers and events for you and your staff's enjoyment and continuing education credits. You will find that this slate is one of the best in the United States.

You have been schooled about the meeting and how to register and book a hotel room. If you have not registered, it is not too late. If you have registered, thank you. I am here to enlighten you on some of the attractions and events that surround our meeting.

Thursday morning kicks off with the Pierre Fauchard Academy breakfast, followed by the TDA House of Delegates and the reference committee meetings. The day ends with The Texas Party and a return

appearance of The Klocks, a local San Antonio variety band. Your badge is admission to the party, which also features Southwestern cuisine to satisfy your palate.

Friday begins with breakfast for the International College of Dentists and American College of Dentists, as well as the Christian Medical Dental Association. Friday activities continue with The TDA Smiles Foundation Healthy Smiles Golf Classic at The Quarry Golf Club, the ADA/TDA Speakers Forum, the district caucuses, and The GOLD Reception (Graduates of the Last Decade). The day finishes with the Texas dental school alumni receptions.

A major attraction of the meeting is the exhibit hall. The exhibitors support us in such a special way. We need you to shop the hall and support our exhibitors. Come to the happy hours in the hall each afternoon, and you're sure to bump into a friend or classmate. Most importantly, save your purchases for the meeting and take advantage of the specials at the hall.

You, your family, and your staff will enjoy the bright spots of historic San Antonio: the famous River Walk, the Mexican Market, Sea World, and Fiesta, Texas. The tradition and history of San Antonio were really brought to life in the council photos taken at several of the San Antonio missions. The photos are featured throughout the TEXAS Meeting website, Facebook, and printed programs. Google "Missions of San Antonio," and visit the missions along the San Antonio river that ends at the Alamo.

Sign up if you have not done so and confirm your hotel reservations. Go to [texasmeeting.com](http://texasmeeting.com) and do it today! See you in San Antonio!

See you in San Antonio!

## TDA PERKS PARTNER NEWS PROGRAM TDA Perks Preparing Educational Program Lineup

value for your profession TDA Perks Program is coordinating a series of educational programs for TDA dentists and their staff. Its popular new-dentist series, "Creating Your Successful New Office," will make stops in Austin, Dallas/Fort Worth, and Houston in 2013. New, just-for-staff educational events will be held at TEXAS Meeting in May, as well as in Fort Worth. Check [tdaperks.com](http://tdaperks.com) often to see what programs are scheduled in a city near you. Questions about TDA Perks Program? Call 512-443-3675.

### What Dentists Need to Know About the Affordable Care Act Part 1 of 2

President Barack Obama signed the Patient Protection and Affordable Care Act (ACA) into law March 23, 2010 (P.L. 111-148), as arguably the most significant legislative health reform since the creation of Medicare and Medicaid in 1965. Several ACA provisions will impact dentists as both health care providers and small business owners and employers. This is the first in a 2-part series of articles designed to help dentists prepare for the future under the ACA.

According to the National Association of Dental Plans, 11 million adults will likely drop dental insurance coverage as a result of the ACA and the ability to separately access dental coverage for their children both within the ACA's health insurance exchanges and as stand-alone coverage.

Conventional wisdom dictates that the more immediate and significant changes in coverage occurring over the next couple of years will be among the small and mid-sized employers that currently offer health and dental benefits. For example, the small employer sector (less than 100 employers) currently provides dental coverage for 43 million persons, 23 million of which are children. Most people receive dental insurance through employer group plans, not individually purchased plans. This trend is supported by a U.S. Department of Health and Human Services Survey indicating that 8 of 10 people with employer sponsored health insurance had dental insurance compared to 3 of 10 people that purchased their own health insurance.

Assuming variation in the expected trends and statistics, it is safe to assume for your dental practice that the ACA's economic changes have already started and will continue to take place. These changes, namely, a shift toward adults no longer having dental coverage through their employer, will impact how you conduct the "business" of running a dental practice and helping your patients build a good plan for their oral care in light of the circumstances.

Part 2 in the March 2013 TDA Today will outline "The Exercise for Preparing Your Practice."



happy, healthy smiles...  
that's our mission!

## 2012 Scholarship Recipients



TDA Smiles Foundation congratulates Andrea Sauerwein and Michael Rasmussen for being the 2012 TDASF (Texas Dental Association Smiles Foundation) scholarship recipients. Both Andrea and Michael are students at The University of Texas Health Science Center at Houston School of Dentistry.

(L-R) TDA Smiles Foundation Board of Trustee Member Dr. Herbert Wade, University of Texas Health Science Center at Houston School of Dentistry (UTSD at Houston) students Andrea Sauerwein and Michael Rasmussen and UTSD at Houston Dean Dr. John A. Valenza.

## Burnet TMOM

The Burnet TMOM will be held February 9. Dentists, dental hygienists, and community volunteers are needed. If interested, please visit [tdasf.org](http://tdasf.org) or call 512-448-2441.

### Errata:

The TDA Smiles Foundation regrets the inadvertent misprint in an article in the November 2012 TDA Today. The correct number of patients seen at the Mt. Pleasant TMOM was



TEXAS ALMA MATER CHALLENGE

Baylor University • 2012 Winner of the TDASF Bragging Rights Challenge

It's time to put your money where your mouth is with the Texas Dental Association Smiles Foundation (TDASF) Bragging Rights Challenge.

Every dollar you donate on behalf of your alma mater supports charitable dental care programs in Texas. The alma mater that raises the most money for TDASF will be recognized at the TDA Annual Session, highlighted at the TDASF Healthy Smiles Golf Classic, and will maintain school bragging rights for an entire year!

If green is not your color and bears aren't your thing, then DONATE now!

GO BAYLOR BEARS!

Don't miss out on this opportunity! To donate, contact the TDASF office at 512-448-2441 or visit [tdasf.org.105](http://tdasf.org.105)





# President's PROSE

Michael L. Stuart, DDS, TDA President



TDA has been blessed for many years with great relationships with our Texas state legislators. We are very pleased that Senator Jane Nelson (R—Flower Mound) was reappointed chair of the Senate Public Health Committee and Representative Lois Kolkhorst (R—Brenham) was reappointed chair of the House Public Health Committee. TDA Council on Legislation and Regulatory Affairs members and TDA legislative consultants have an excellent relationship with both of these members, having worked with them on the important issues affecting dentistry for several years. As the 2013 legislative session continues, both Sen. Nelson and Rep. Kolkhorst will be integral to the success of our TDA goals.

TDA Legislative Day on February 20, 2013, affords all of us the opportunity to make a positive impact on dentistry for the state of Texas. See photos and an update in the March 2013 issue of the TDA Today. ■



## EDitorial: Thoughts from Your ED

Aaron Washburn, TDA Executive Director

Before my involvement with associations, I worked in the legislative field. During that career I had the opportunity to work for federal and state officials, aid their efforts to pass laws and assist their constituents, and support their campaigns for election and reelection. I was part of the, "sausage making."

Most people find that line of work unappealing. Many have become cynical, deride the system, and dismiss the process (well publicized examples of unscrupulous officials have certainly made it easy to do that).

While I certainly witnessed my share of bad apples, my experience also allowed me to see the good in our government and our systems. I had the chance to see the power of one person's passion in affecting legislative change. I witnessed the power of one volunteer in building support for a candidate or a cause. I observed the power of one meeting to alter a public project or program.

As we prepare for TDA Legislative Day on February 20, I invite you to witness the power of one as well. Join with your colleagues in support of your profession, your practice, and the patients you serve. ■

## Evidence-Based Practice Tip of the Month

Stephen R. Matteson, DDS, FICD, TSA Editor



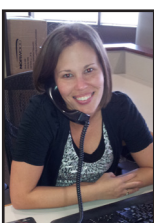
### The Brodie Bite-Weak Evidence

High-level evidence such as meta-analysis or systematic reviews may not be available for rare conditions because large sample sizes are not available for analysis. In these circumstances, case reports may be the only available evidence. The Brodie Bite is an example. Occurring during the primary or mixed dentition, themaxillary molars are located buccally to the mandibular teeth. Two recent case reports describe the successful use of a quad helix device to treat this malocclusion. For a nine year-old patient, Nojima reported, "covering the occlusal surfaces of the maxillary molars with resin and attaching a bonded constriction quad-helix and a bi-helix appliance to the mandibular dentition. Cervical headgear was fitted and the patient observed for 5 months. (1) Chung et al described the use of "a specially designed slow maxillary contraction appliance (that) could achieve this goal of treatment of this malocclusion" for a 12-year-old patient. (2). Clinicians must use caution when low level evidence such as in these case reports, however, for rare conditions requiring treatment information supplied in case reports may be somewhat helpful. Hopefully over time, higher level of evidence will be published and previously published case reports may form a foundation for the upgraded studies or may prove to be out of date.

#### References:

1. Hua X, Xiong H, Han G, Cheng X. . Correction of a dental arch-width asymmetric discrepancy with a slow maxillary contraction appliance. *Am J Orthod Dentofacial Orthop.* 2012 Dec;142(6):842-53. PMID: 23195370
2. Chugh VK, Sharma VP, Tandon P, Singh GP. Brodie bite with an extracted mandibular first molar in a young adult: a case report. *Am Orthod Dentofacial Orthop.* 2010 May;137(5):694-700. PMID: 20451791

## MEET your STAFF



Cassy might be the first person you speak to when calling the TDA. She is the receptionist and is in the Executive Department. Cassy Gutierrez moved to Austin from Houston and joined the Texas Dental Association in 2011. In addition to answering phones and greeting guests, she assists the executive director and governance manager to organize and prepare for meetings and keep the organization running at full speed.



- **What did you do before you came here?**  
I worked for Clear Creek ISD as an attendance clerk/registrar in one of the elementary schools.
- **Where did you go to college?**  
M.T.I. College of Business & Technology
- **Why did you decide to come to the Texas Dental Association?**  
My husband's job moved headquarters to Austin and was asked to move with the company. Upon my arrival to Austin, I applied at a temporary agency where I got the assignment to work for TDA. I later joined the TDA team as a full-time employee.
- **What is your favorite thing about the job?**  
Being able to interact with all of the membership on a daily basis.
- **What is one thing about you that might surprise people?**  
I am a Pinterest/DIY/home decorating ADDICT. I tend to try to replicate anything I like on the DIY Network or online, which usually involves the help of my husband. Oddly, he doesn't display as much enthusiasm as I do for the projects. ■

# TDA MEMBER SPOTLIGHT

## Bella Vista.

Andy C. Doerfler, DDS  
Marble Falls, Texas

It's Spanish for "beautiful view," which is exactly what you get when you visit the Bella Vista Bed and Breakfast on Lake Travis, a quaint and charming little B&B, owned and operated by Dr and Mrs Andy Doerfler in Marble Falls.

Dr Doerfler and his wife Mary have always enjoyed meeting new people, cooking for others, and entertaining. Recently Dr Doerfler sold his general dentistry practice in Spring, Texas, to help Mary operate Bella Vista full time. Up until then, they commuted to the hill country, but now Dr Doerfler has partnered with a dentist in Horseshoe Bay, so he again has 2 "jobs."

Dr Doerfler graduated from the University of Texas Dental School in Houston. He and Mary married more than 35 years ago, and they have 3 adult children, Kristan, Matthew, and Marisa.

Their children visit often and also enjoy the opportunity to help their parents welcome guests who are in town for honeymoons, anniversaries, and vacations. "We always wanted to have a B&B," Mary Doerfler says. "When we found this property in 1999, we couldn't wait to share our good fortune with others."

So, they cleared the land and built the 3-bedroom cottage in 2002. The Doerflers welcome about 150 visitors a year to the house on 35 acres of water-front property flanked by Hamilton and Penny Branch Creeks and the Colorado River (Lake Travis). It's also home to deer, fox, coyotes, groundhogs, birds, and waterfowl. Not to forget the property's welcome ambassador, the Doerflers' rescue Labrador mix Bella, named after the B&B. With her white hair and freckles, Bella swims the creeks in the mornings and greets the guests on the porch as they sip their coffee and enjoy homemade breakfasts.

The Doerflers prepare the meals with ingredients from their organic gardens. "We harvested about 800 peaches and 3,000 plums along with 5 varieties of squash, various tomatoes, peas, beans, and corn," Dr Doerfler says. "We have 7 raised garden beds with about 300 square feet of soil."

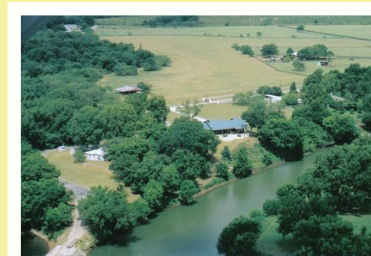
A former home economics teacher, Mary says becoming an innkeeper felt natural. "I love decorating, entertaining, and preparing meals for others," she says. "As a gift, all the guests receive warm, homemade cookies."

One of the hardest steps in opening a B&B was choosing an appropriate name, says Dr Doerfler. "We had a lot of help from Dr Terry Dickinson, actually." Dr Dickinson is the current executive director of the Virginia Dental Association and a former member of the TDA Board of Directors and Texas State Board of Dental Examiners.

"We were having dinner at the ADA meeting in Philadelphia," Dr Doerfler recalls. "Going through the thought process to pick something unique and descriptive, he asked about the view. I said, 'It's beautiful!' And, Dr Dickinson said, 'There's your name ... Bella Vista.'"

For more information on Bella Vista Bed and Breakfast on Lake Travis, please visit the website [bellavistabedandbreakfast.com](http://bellavistabedandbreakfast.com).

*This recurring section highlights the lives of TDA members outside of the office. If you have an interesting story about yourself, if you are working on a project that your peers might find interesting, or if you have a hobby that keeps you busy, please contact TDA Managing Editor Nicole Scott, [nicole@tda.org](mailto:nicole@tda.org), 512-443-3675.*



## The Root of It

In 1912 U.S. Senator Albert Jeremiah Beveridge of Indiana was thought to have coined the phrase "grassroots" when he referred to the Progressive Party as a party that "has come from the grass roots" and "grown from the soil of people's hard necessities." Many after him took hold of this grassroots philosophy and embraced the idea of ordinary people doing extraordinary work to improve the world in which they live. These various grassroots movements would soon recruit, train, and mobilize people to raise awareness and advocate for positive change.

The Texas Dental Association has utilized grassroots initiatives to tackle issues facing Texas dentists for decades. From championing community water fluoridation to battling statewide scope of practice concerns, member dentists throughout the state continue to work with their federal, state, and local officials to protect the practice of dentistry in Texas.

In the outcome of the 2012 election, 6 senators and 49 representatives did not return to the Texas Legislature. Therefore, in January many new faces reported for duty as the 83rd legislative session got underway. Grassroots continues to be the backbone that supports the TDA's legislative agenda and the relationships our members establish with legislative officials are crucial to its success. If you have a relationship with an elected official or would like to participate in the TDA key contact dentist program, please contact Jess Calvert at [jcalvert@tda.org](mailto:jcalvert@tda.org) or Leigh Ann Montague at [lmontague@tda.org](mailto:lmontague@tda.org).

\*denpac.org



## TSBDE Rule Update

This recurring section is designed to help TDA members keep up with important Texas State Board of Dental Examiners (TSBDE) rules, other regulations, and state law affecting their practices.

### Business Promotion Rules

As reported in the TSBDE Rule Update in the January 2013 TDA Today, the Texas State Board of Dental Examiners (TSBDE) adopted new Business Promotion Rules (ie, advertising) under 22 Texas Administrative Code (TAC) §§108.50 – 108.63. This update begins the first in a series of articles devoted to summarizing the new rules.

During the recent January 2013 TSBDE meeting, the board voted to extend the enforcement delay for the rules from May 1, 2013, to September 1, 2013, in order to give licensees ample time to comply with the new requirements.

22 TAC §108.50 Objective of the Rules specifies that dentists have a duty to communicate truthfully at all times. The purpose of the rules is to provide guidance to licensees for communications to the public.

22 TAC §108.51 Definitions includes a broad description of “advertisements” encompassing virtually all communications, written or oral, made to the public to solicit and secure patients. Electronic media includes radio, television, and internet. Print media includes newspapers, magazines, telephone directories, handbills, flyers, billboards, and stationary and business cards. For example, cards for any occasion (eg, thank you and holiday) may be construed as advertisements if they are sent to persons that are not patients of record. In addition to regulating media and print communications, the advertising regulations also govern “location signage.”

22 TAC §108.52 Names and Responsibilities requires that a licensed dentist in Texas include in all professional communications the dentist’s dental degree; the words “general dentist” or “general dentistry;” or an American Dental Association (ADA) approved specialty if the dentist is a specialist in the designated field. Texas licensed dentist also authorized to practice medicine in Texas may use the initials “MD” or “DO” along with their dental degree.

Any person practicing dentistry MUST display his or her full name as it appears on their license or renewal certificate issued by the TSBDE outside the primary entry of each location where he or she practices dentistry.

A dentist practicing dentistry under any name or trade name must provide full and outward disclosure of his or her full name as it appears on his or her license or renewal certificate issued by the TSBDE. This requirement also applies to any person who “owns, maintains, or operates an office or place of business” in which the person employs, either directly or indirectly, another person to practice dentistry including any person who operates, manages, or is employed in any facility where dental services are rendered.

If the names of allied dental personnel (ie, dental hygienists and dental assistants) are displayed in any manner or in media and/or print advertising, they must be clearly identified by title along with the name of the supervising dentist. ■



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FEBRUARY 2013

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AVAILABLE ON TDA.ORG

## COMPLIANCE SIMPLIFIED

The company that brings you Perks' convenient, effective **HB-300** compliance training module is now offering **expanded compliance training** and regulatory **compliance services** at a **discount** to TDA members.

**Smart Training's Learning Management System (LMS)** covers all required compliance topics. Your staff trains online—on a desktop, laptop or mobile platform; and can stop and resume at their convenience.

Smart Training's **regulatory compliance** service provides piece of mind that your office is compliant with OSHA and other regulations. It includes periodic workplace hazard assessments, comprehensive site-specific written programs, and more.

For more information, call the number below, scan the QR code, or visit: <http://tinyurl.com/perksCompliance>  
**Mention "TDA Perks" to receive discounted pricing.**



**(469) 342-8300**

Learn more at: [tdaperks.com](http://tdaperks.com)  
Questions about Perks? Call: **(512) 443-3675**.

